

EMPOWERING OUR COMMUNITY TO MAKE A DIFFERENCE



MIMOSA FUNDRAISING KIT



WELCOME TO MIMOSA

We are delighted to welcome you to Mimosa, a community-driven association dedicated to fighting cancer and supporting those affected by it across the South of France. Thank you for choosing to fundraise for Mimosa! Your efforts will play a vital role in improving the lives of cancer patients and their families.

Mimosa is an association of general interest dedicated to promoting cancer prevention, awareness and education. We create and support cancer-related projects that benefit patients and their carers across the South of France.

Since 2013, Mimosa has raised over €600,000, all of which stays in our region to support prevention initiatives, patient care and innovative projects.

We have brought together businesses, families and individuals in a shared mission to raise awareness, educate and provide essential resources to those in need.

This Fundraising Kit is packed with creative ideas and practical tips to help you get started. Whether you raise €20 or €2,000, your contributions will drive change and make a lasting impact in our community.



OUR MISSION AND IMPACT

At Mimosa, we are committed to reducing the burden of cancer through:



Prevention Communication: Studies show that 40% of cancers can be prevented through lifestyle changes such as healthier eating and regular exercise. Educating future generations is central to our mission, ensuring they have the tools to make informed decisions and lead healthier lives.



Community Support: From funding equine therapy and psychological support to providing vital medical equipment, Mimosa ensures that every euro raised directly benefits our local community.



Partnerships: We collaborate with trusted organisations like La Ligue contre le Cancer, CSG06 and L'Archet Hospital to fund impactful projects, including chemotherapy headscarves, therapy sessions, and specialised medical resources for patients and their caregivers.

By supporting Mimosa, you are not just raising funds—you are joining a movement that is shaping the future of cancer care in the South of France.



YOUR ROLE IN OUR COMMUNITY

Fundraising is a powerful way to make a difference and we are here to support you.

This kit has everything you need to plan your event, inspire supporters and maximise your impact.

Whether it's a bake sale, marathon, or your own unique event, your efforts bring us closer to our goal of improving lives and building hope.

Together, we have achieved so much, but with your continued support, Mimosa can fund more innovative projects and provide critical resources to those battling cancer in our area.



HOW YOU CAN HELP

The First Step: Plan Your Event

- **Decide What to Do:** Choose an activity you love—be it sporty, creative or social.
- **Set a Date and Location:** Pick a convenient time and accessible venue. Have a backup plan if weather is a factor.
- **Set a Fundraising Goal:** Aim high! Let people know how their contributions will make a difference.



Spread the Word

- Share your plans on social media and tag us. (Instagram @mimosa_matters / Facebook @mimosamatters)
- Set up an online donation page for easy contributions.
- Get creative! Posters, flyers and emails can help rally support.
- Contact us to approve the use of our logo and materials. We will guide you step by step to ensure your event reflects Mimosa's values.
- For further marketing assistance please contact juliette@mimosamatters.org

Collect Donations

- Online donations are the easiest and most cost-effective.
- If collecting cash or cheques, we can arrange to meet you post-event.
- Please contact Ruth@mimosamatters.org for more information.



FUNDRAISING IDEAS

Events for all



- Coffee Mornings & Supper Clubs: Simple yet impactful gatherings.



- Quiz Nights & Poker Evenings: Fun for friends and family.



- Sporting Challenges: Runs, cycles, or swims, hikes.



- Book / Carboot / Toy / Clothes sales.



- Dog walking

Kids' Involvement



- Treasure Hunts



- Sponsored Silences



- School Dance-a-thons



- Car Washing

Creative Giving



- Hair-Cutting Fundraisers



- Giving Up Smoking or Alcohol



- Birthday donations





WHO WE SUPPORT

The money raised through Mimosa helps fund a wide range of initiatives that make a real difference for cancer patients and their caregivers across the South of France. Every contribution supports essential projects, from providing vital equipment to funding innovative therapies and research.

For example, your donations help:

- Bring joy to children in pediatric cancer wards with €380 for a Nintendo Switch.
- Support post-cervical cancer rehabilitation with €50 Velvi Kits at Centre Lacassagne.
- Fund equine therapy €300 and therapeutic massage tables €1,785.
- Keep parents by their children's side with €1,095 for convertible chair-beds.
- Provide vital lumbar puncture cushions €2,600
- Expand the services at Maison Axel Kahn Nice with €5,400 to add another "drop in" day each week.

Your generosity supports a variety of initiatives, helping countless individuals and families on their healing journeys.



OUR PARTNERS

We proudly collaborate with:

- [La Ligue contre le Cancer](#): Supporting patient care, awareness campaigns, and therapeutic services.
- [CSG06 \(Cancer Support Group 06\)](#): Offering psychological support, administrative assistance, and other vital assistance to cancer patients and their families.
- [ISIS Centre Mougins](#): Providing non-medical therapies for well-being.
- [SFCE \(Société Française des Cancers de l'Enfant\)](#): Supporting children and their families through specialised care and research.
- [Centre Antoine Lacassagne](#): Funding cancer treatment and recovery initiatives.
- [CHU Nice - Hôpital l'Archet](#): Improving paediatric cancer wards and providing resources.
- [CAMI Sports & Cancer](#): Supporting cancer patients through a specially designed sports therapy

Through these partnerships, Mimosa ensures every euro raised makes a meaningful and measurable difference.





PRACTICAL CONSIDERATIONS



Health & Safety

- Ensure your event complies with local guidelines. (Local Marie, police municipal approval etc)
- Check if a licence is needed (e.g., for selling alcohol or hosting entertainment).
- Safety first—insurance, fire safety and medical plans are crucial.



How Your Fundraising Helps

Your efforts, no matter the amount, create ripples of change.



GETTING STARTED

Ready to make a difference?

We would love to hear your ideas—together, we will continue to create meaningful change.

Thank you for joining the Mimosa family! We are excited to see the amazing impact you will make.

Visit www.mimosamatters.org for more details, or email us at info@mimosamatters.org for support.

Follow us on Instagram [@mimosa_matters](https://www.instagram.com/mimosa_matters) and Facebook [Mimosa Matters](https://www.facebook.com/MimosaMatters) for updates.

